



TOURIST ATTRACTION SIGNPOSTING APPLICATION

5 DECEMBER 2024

OPERATIONS



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Section A: General Information

Name of Attraction (this will form the basis of the wording on the sign(s), if eligible):

Street Address of Attraction (please attach a map showing where it is located):

Local Government Authority Area:

Proprietor / Owner/ Applicants Name:

Name of Key Contact (if different from above):

Position Title:

Postal address for correspondence (if different from address):

Ph:

Fax:

Email:

Conditions

If your attraction qualifies for "white on brown" signposting, it is your responsibility as the operator to meet all of the criteria for tourist signposting on an ongoing basis. If opening hours or other criteria are not maintained, Council can remove tourist signs at the operator's expense. All tourist signposting is provided on this basis. It is therefore a requirement that operators indicate they accept this condition as part of their application.

All approvals are granted for a 3 year period, after which time the appropriateness and efficacy of the sign may be reassessed.

Council assumes that the attraction has all the approvals, licenses and insurances necessary to legally operate.

A signature below confirms that the information you have provided in all parts of the application is true and accurate, and that the above conditions have been read, understood and are agreed to by the applicant.

Please sign here:

Name:

Date:

Section B: General Criteria for Attractions

All tourist attraction types must meet the following general criteria:

- They are well established in their present form
- They are open for at least: 5 days per week (including both weekend days); 6 hours per day; and 11 months of the year.
- They must display their opening hours at public entrance points on the property boundary
- No pre-booking is necessary
- They have an up to date brochure showing opening hours
- There are adequate car parking facilities and publicly accessible toilets

Please provide the following general information about your attraction:

1. How long has the attraction been operating in its present form? ¹

Not yet operating
Specify planned opening date: _____

- Less than 1 year
- Between 1 and 5 years
- Between 5 and 10 years
- More than 10 years

2(a) What are the attraction’s opening days and hours? ²
Please note any variation on opening times during School Holidays.

Day	Hours	Seasonal variations (specify)
Monday		
Tuesday		
Wednesday		
Thursday		
Friday		
Saturday		
Sunday		

2(b) Is the attraction open on public holidays?

- Yes
- No

2(c) How many months of the year is the attraction open?

3 Does the attraction have the opening hours/days displayed on-site? ³

- Yes (please provide a photo showing the location of the sign.)
- No

4. Is pre-booking necessary? ⁴

Yes

Provide details:

No

5(a) Does the attraction have all-weather access & parking? ⁵

Yes (Please provide a photo of access points & parking facilities – go to 5(b))

No

5(b) How many car and coach spaces are available?

No. of car spaces:

No. of coach spaces:

6. Does the attraction provide publicly accessible toilet facilities for visitors? ⁶

Yes

No

7. Does the attraction cater for casual tourists and/or tour groups? ⁷

Casual tourists

Tour groups

8. Does the attraction have a brochure and/or other printed material? ⁸

Yes (Please provide copies)

No

9. Does the attraction currently have "white on brown" tourist signs? ⁹

Yes (Please provide details of the location and exact wording on the sign. You can provide a photograph of existing sign(s), with their location marked on a locality map.)

No

10. Which category best describes the attraction? ¹⁰

- Galleries
- Museums
- Craft based attractions
- Aboriginal cultural centres and sites
- Historic Properties, sites and tracks
- Wineries
- Primary and secondary industry based
- Outdoor/Nature based
- Theme Parks
- Architectural/Engineering Structures
- Other attractions not specified here
- State Significant attractions

The following part of the application form specifically relates to the Wineries category you have selected above.

Section C: Specific Criteria For Wineries

Aside from the general criteria, to be considered for brown and white tourist signs, including the winery symbol, wineries must meet the following criteria:

- The winery must offer wine for tasting.
- The winery must have available material that is of educational value.
- Staff must have adequate training/knowledge of the winemaking process.

Please provide the following specific information about your attraction:

1. Does the winery have tastings and cellar door sales? ¹¹

Yes

Please specify times:

No

2. Does the winery provide tours or opportunities for tourists to view the winery or vineyards? ¹²

Yes – please provide details

No