

DOCUMENT ON EXHIBITION

Alcohol Management Plan for Flavours of Mudgee 2024

**Exhibition Period: 28 Days
21 June – 19 July 2024**

Please address any queries to:
Manager Building and Development

**Please submit your feedback in writing
addressed to the General Manager**

Email:
council@midwestern.nsw.gov.au

Post:
Mid-Western Regional Council
PO Box 156
Mudgee NSW 2850

ALCOHOL MANAGEMENT PLAN – FLAVOURS OF MUDGEES 2024

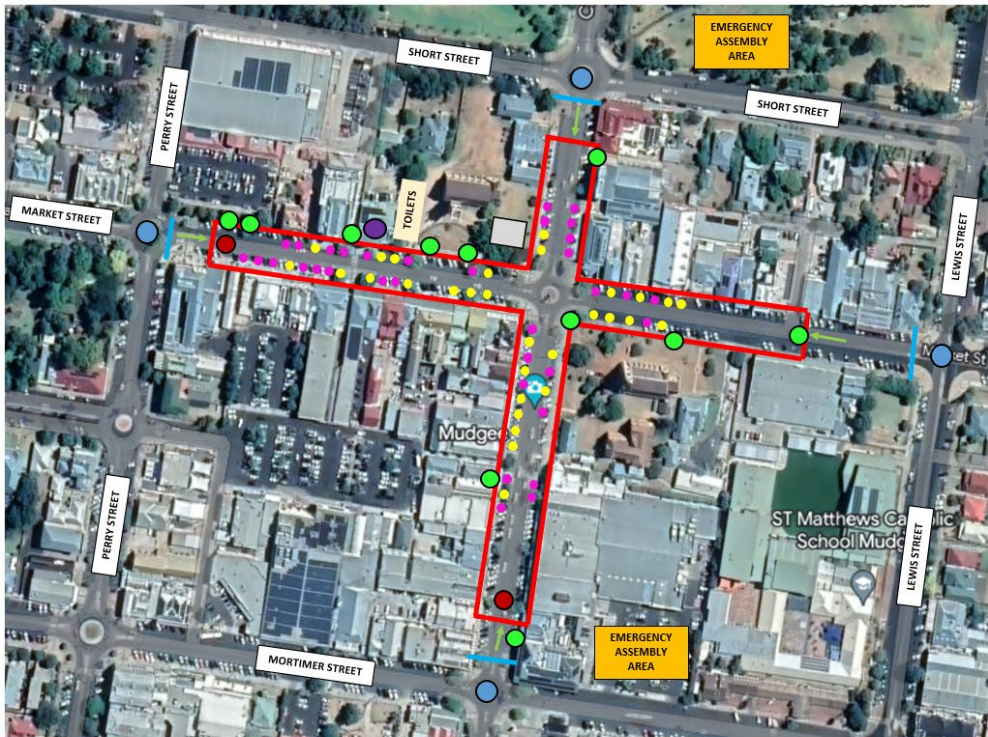
Event Details

Flavours of Mudgees Street Festival
Saturday 28 September 2024, 4.00pm to 8.00pm
Market Street (Perry to Lewis) and Church Street (Short to Mortimer), Mudgees

The Event

Flavours of Mudgees is an annual wine and food event managed by Mid-Western Regional Council (MWRC) as part of the Mudgees Wine & Food Festival. Local wine and food producers are invited to have a stand at the event to promote their brand and sell their products. Flavours of Mudgees is a free community event.

Event Map



Address: Church Street and
Market Street
Mudgees, NSW 2850

- Proposed liquor licensed area/ Event Boundary
- Venue and licensed area entry and exit points
- Point of sale/supply of liquor (stallholder)
- Other stallholders (not selling or supplying liquor)
- Road Closures
- Information/First Aid/Lost Children
- Stage
- Traffic Control
- Glass Sales
- Light Towers

Liquor License

An application has been made to the Office of Liquor and Gaming for a Limited Licence - LIMITED LICENCE – TRADE FAIR

Licensee

Name: Michele Mini
Certificate Number: 10001717037

Alcohol Free Zone Suspension

An application to suspend the alcohol free zone for the event area has been approved by Mid-Western Regional Council.

This temporary suspension will occur on Saturday 28 September 2024 between the hours of 4pm and 9pm. The service of alcohol will cease at 8pm and this will be enforced by Mudgee Police. The temporary suspension period is requested to extend through to 9pm to account for people to finish drinks purchased before the 8pm service shut off.

Stallholders

Stallholder applications open on 1 June 2024.

Approximately 65 stalls will be located on site. There will be a mix of stalls serving alcohol and providing food.

Responsible Service of Alcohol

At time of purchase Tasting Packages anyone that looks to be under 18 will be asked for ID.

All stallholders providing alcohol must have an RSA. This will be checked during the event by the event manager.

All stalls providing alcohol must also have free drinking water available. It will be the responsibility of each individual stallholder to ensure patrons tasting/purchasing wine are over 18 years of age.

Maximum 4 drinks per person per sale (excluding purchases for takeaway)

Maximum 40% ABV for spirit sales

Maximum 6% ABV for beer sales

Security & RSA Marshalls

MWRC to engage security services from 3.00pm to 9.00pm. There will be twelve (12) guards in total:

- Four (4) x stationary guards located at each entry point
- Six (6) x roving guards
- Two (2) x RSA Marshalls

Police will maintain a presence at the event with two (2) x user-pays officers requested for the duration of the event.

Wine Tasting

In order to taste wine, event attendees must first purchase a token package. The cost of the package is outlined in the below table; and includes 5 x tasting tokens (1 token = 1 x 30mL taste) and an exclusive Flavours of Mudgee tasting tumbler.

Tasting packages (2023 Tumbler)	\$25.00
Kids tasting package	\$15.00

There will be two sales points (Church Street south, Market Street west) pending if the event is sold out prior or not. Sales will cease at 7.00pm (if not sold out prior). Wine sales will continue at individual stalls until the event ends at 8.00pm. The suspension of the Alcohol Free Zone is requested to end at 9.00pm to ensure attendees who have drink can remain in the event area to finish them.

A token rebate of \$1 per token will be given to stallholders for standard tokens. A rebate of \$2.50 per token will be given for kids tokens.

Wine Sales

Patrons have the option to purchase a glass or bottle of wine (cellar door prices) to be consumed at the event. Once a bottle of wine is opened at the event, it cannot be taken out of the event area. Only unopened bottles of wine can be taken from the event area.

Food

Food will be available at the event. This ranges from full meals to snacks and local produce (e.g. relishes and jams). Food and wine stalls will be mixed throughout the event area.

Incident Reporting & First Aid

In the event of any incident, the event manager must be notified and the incident recorded in the register.

First Aid will be available at Town Hall (Market Street).

Conditions of Entry & Risk Assessment

Alcoholic beverages cannot be taken in to the event by patrons. Alcohol may only be removed from the event if it is unopened and has been purchased from the event.

A full list of the conditions of entry and risk assessment are available in the stallholder information pack which is distributed to all stallholders and stakeholders.

Joanna Lindsay, Events Coordinator
Mid-Western Regional Council